

# BOARD OF DIRECTORS

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Retired Senior Financial Advisor,  
RKL Wealth Management LLC

**Carol Troxel,**  
Vice President

Retired Director of Operations Planning,  
Carpenter Technology Corporation

**Mark G. Yoder, Esq.,**  
Treasurer

Partner/Shareholder—  
Bingaman, Hess, Coblenz & Bell, P.C.

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VP Commercial Operations,  
Santander Bank

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Administrative Director,  
Tower Health System

**Jonathan C. Becker**  
Senior Project Manager,  
RPA Engineering

**Michael Billera-Smith**  
Vice President & Financial Advisor,  
Fulton Financial Advisors

**Mark Chaknos**  
Associate Real Estate Broker,  
Century 21 Park Road

**Dale G. Derr**  
Director, Berks County Department  
of Veterans Affairs

**Eric J. Fabrizio, Esq.**  
Partner/Shareholder—  
Bingaman, Hess, Coblenz & Bell, P.C.

**Susan Kolb**  
Director of Admissions for Graduate  
and Adult Education,  
Alvernia University

**Kristine M. Leaman, MD**  
Physician, Tower Health System

**Peter Rowley**  
Assistant Vice President/  
Commercial Lender, Tompkins/  
VIST Bank  
Owner, Berks Elite Training

**Christine Werner**  
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RE/MAX of Reading

**Daniel E. Wiekrykas**  
Chief Credit Officer,  
Fleetwood Bank

First Issue  
2019



PROSPECTUS BERCO

# Developments

*making a difference  
for people with disabilities*

## Executive Director's Message

My dictionary (yes, I still look up words in a dictionary) defines friend as, "A person whom one knows, likes, and trusts." But I would add that the most important quality of a friend is how they make you feel about yourself when you are with them. Who wouldn't want to spend time around someone who makes us laugh, listens when we talk, takes care of us when we need help, sincerely consoles or praises us, is honest and authentic, and makes us feel truly safe to just be ourselves? That is my definition of a friend and a meaningful life is not complete without them.

Thus enters Prospectus Berco professionals and our role in the lives of the men and women we inspire to lead meaningful lives. Fostering friendships with individuals living in our community homes and attending our day programs is easy because the



folks are friendly and likeable—an awesome combination in a friend. Prioritizing qualities like compassion and caring in the men and women we hire makes them natural at generating mutually respectful and genuine relationships. You could say our jobs are all about making people laugh, listening when they talk, taking care of them when they need help, consoling or praising them sincerely, being honest and authentic in our interactions, and absolutely making them feel safe to just be themselves. If you ask me each time we accomplish that, we've gone a long way to inspiring people with special needs to lead meaningful lives.

*Jody H. Wagner*

## FACEBOOK MAKES GIVING EASIER, AT ANY TIME

Did you know that you can use the social media platform Facebook to allow friends and family to donate to your favorite nonprofit on your birthday or other celebratory occasion? It's simple!

Two weeks before your birthday, Facebook will ask you if you wish to set up a birthday fundraiser. The three-step process starts with choosing an organization, a dollar goal amount, and end date. For Prospectus Berco, type "Prospectus" into the organization field and select Prospectus Associates, Inc. Create a custom message for your readers citing why you have chosen Prospectus Berco and why you are raising funds. Finally, you simply choose

an image to accompany it (Facebook provides art) and publish your post.

If your birth date is not listed on your page, you can post by choosing "Support Nonprofit" to share your donation goal with friends. Fundraisers can be started at any time, not only for your birthday but also for anniversaries, retirement, weddings, etc. These tools are useful for any individual wishing to have a gift given in their honor to an organization, or for other groups to give to organizations.

## INSIDE THIS ISSUE

- 25th Annual Golf Tournament
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*Prospectus Berco inspires people with special needs to lead meaningful lives by providing innovative supports.*

# 2019 Annual Fund Campaign



## We Give Because...

Giving is personal. With hundreds of nonprofits in Berks County, each donor needs to decide which organizations they wish to support. How do you make these decisions? What's your "why" as to giving to a particular organization?

At Prospectus Berco, we hope that your "why" is because you are inspired by the individuals to whom we provide services. And aligned with the services, we hope you witness the care, support, and respect that our professionals and program participants have for each another.

In our appeal letters, we shared that monies go to community home renovations or new programming or opportunities for more community involvement. But the reality is that it goes for the people in our programs. We keep the community homes in good shape so the residents have a comfortable and enjoyable place to live. We introduce new programming so that an individual's life is full of meaning and activity. We take program participants out to be part of the community so that they know they belong and can demonstrate what they can contribute.

This past November we mailed out appeal cards for the 2019 Annual Fund which featured various program participants

being part of the community and the contributions they can make when given the opportunity and support. Please complete and mail in the form below to make your gift to the 2019 Annual Fund if you have not already.

Designated restricted funds include the Helping Hand Fund which meets program participants unmet financial needs. The Laura Isenberg Educational Enrichment Fund assists our professionals to continue their education and training to provide the best in service. The Endowment Fund helps us prepare and guarantee for the future of Prospectus Berco. A donor can also elect to specify their donation for a specific program or purchase of your choice.

Don't forget to check if your company provides matching funds for your gift.

**DON'T FORGET** to check if your company provides matching funds for your gift. What a wonderful opportunity to double the impact of your gift by applying for these matching funds and making your gift more powerful.

For more information on the Annual Campaign or Planned Giving Gifts, please contact Susan Stalnecker, Development & Public Relations Administrator, at 610.372.4637, ext. 103, or [sstalnecker@prospectusberco.org](mailto:sstalnecker@prospectusberco.org)



PROSPECTUS BERCO

**2019 Annual Fund Campaign**  
Campaign Dates: November, 2018 to June 30, 2019  
Prospectus Berco  
840 William Lane  
Reading, PA 19604

*Making a Difference for People with Disabilities*

### Yes! I want to make a difference ...

Enclosed is my/our gift of \$ \_\_\_\_\_

Gifts in any amount are appreciated and will be used toward unrestricted program needs unless restricted for one of the funds below:

- Laura Isenberg Educational Enrichment Fund (tuition reimbursement for employees)
- Endowment Fund (Prospectus Berco's future)
- Helping Hand Fund (funding for unmet needs of program participants)

### Planned Giving

- Please send me information about including Prospectus Berco in my will or estate plan.
- Prospectus Berco is included in my will.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Method of Payment** (You can also make your gift **ONLINE** by visiting [www.proberco.org/support-us/](http://www.proberco.org/support-us/) Click the **DONATE** button to be taken to a secure website.)

Check or money order enclosed. (Payable to Prospectus Berco)

Credit Card Amount \$ \_\_\_\_\_  VISA  MC  AmExpress  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Zip Code \_\_\_\_\_  
Signature authorizes Prospectus Berco to charge the amount indicated Zip code of billing address

I work for a **Matching Gift Company** and am enclosing the appropriate forms with my donation to the 2019 Annual Fund Campaign.

Name of Company \_\_\_\_\_

# *P* 25th Annual Golf Tournament!

## 25th Annual Golf Tournament to Benefit PROSPECTUS BERCO

As the temperatures continue to rise and the sun shines ever so brightly, our thoughts turn to warm breezes, the beach, vacations, baseball, and of course, GOLF! The Golf Committee at Prospectus Berco is preparing for the 25th Annual Golf Tournament on Monday, July 22, 2019, at Moselem Springs Golf Club. And with this being our silver anniversary, we hope to make it extra special for all involved.

We can proudly announce that we have a “Fivesome” of Supporting Sponsors. In our next edition we will list all of the awesome sponsors who support the tournament, but hats off to the following five Supporting:

**CARPENTER TECHNOLOGY CORPORATION**  
**EAST PENN MANUFACTURING CO., INC.**  
**MAGGS & ASSOCIATES**  
**SANTANDER**  
**TOMPKINS INSURANCE/VIST BANK**



The tournament reaches its maximum with a total of 25 foursomes, so register soon to reserve your spot to play at one of the best golf courses in the state of Pennsylvania – Moselem Springs Golf Club. Registration brochures have been mailed out, and sponsorship opportunities are still available. The sponsorship opportunity form and golf registration brochure are available on our Website by going under the Events Tab and clicking on golf tournament. Or contact Sue Stalnecker at 610-372-4637, ext. 103, or email at [ssstalnecker@prospectusberco.org](mailto:ssstalnecker@prospectusberco.org).

After the tournament, there is still plenty of action during the post tournament festivities. As guests enjoy the delicious food and beverages, an awards celebration and chance raffle takes place to round out the day at Moselem. We will be getting the word out soon on the wonderful raffle prizes and how to purchase your ticket for a chance to win.

We are looking forward to another wonderful tournament; and to play it safe, we even set up a rain date this year for August 12. So dream about summer and all its benefits, and be sure not to miss out on one of the best summer events of all – the 25th Annual Golf Tournament to benefit Prospectus Berco.

## Welcome to the Board



Prospectus Berco proudly announces the following distinguished individuals elected in November of 2018 to serve on the Board of Directors for the 2019-2020 term.

We welcome **Jonathan Becker**, who was born in the Reading area, and graduated with a B.S. in Civil and Construction Engineering. A Project Engineer and Project Manager with RPA Engineering, Jonathan is committed to giving back to his community. Previously serving as his company's liaison for the United Way Campaign, Jon serves on the council board at his church in Laureldale in addition to serving on the church's Property and Finance Committees.

Living in Sinking Spring with his wife and three young children, Jon and his family enjoy the outdoors and are passionate about nature and conservation. He also mentors students at Wilson High School involved in the STEM (Science, Technology, Engineering, and Mathematics) Program. He looks forward to his service on the board as a meaningful experience for him and his family.

**Eric Fabrizio, Esq.** is a shareholder at the law firm of Bingaman Hess Coblenz Bell, P.C., where he has worked for over 20 years, after spending 3 years as a Berks County District Attorney. His primary focus is estate planning and elder care, with a special emphasis on assisting parents of special needs children. Past President of the Berks County Estate Planning Council, Eric serves on the Berks County Bar Association Orphan's Court Rules Committee and was past President of the Berks County Chapter of the William Strong American Inns of Court.

Having coached youth sports for 12 years, Eric served

on the Board of Directors of the Van Reed Athletic Association and referees and judges amateur boxing matches. He has also been a Treasurer of Boy Scout Pack 430 and on the Planned Giving Committee

for the Caron Foundation. The father of three children, ages 19, 15, and 11, his 11-year old daughter has numerous special needs including Intellectual Disabilities and Speech Apraxia, so the assistance to her and those with similar challenges is close to his heart.

Returning to the Board of Directors after serving from 2000-2005, **Daniel Wiekrykas** works as the Chief Credit Officer with Fleetwood Bank. Dan's banking experience is extensive having been with Meridian Bank, M&T Bank, and National Penn Bank. Holding a bachelor's degree in accounting from Penn State University and an MBA from Lehigh University, he is also a Certified Public Accountant who worked for a national firm in the 80's.

Residing in Exeter with his wife Darby, Dan has been involved with several other community and charitable activities. We welcome his return to our board.



*Taking a break from the March Board of Directors meeting are new board members (left to right) Eric Fabrizio, Esq., Jonathan Becker, and Daniel Wiekrykas.*

## In The Spotlight...

### Rich Waldron



*Our Board President, Rich Waldron, wears an iridescent green jacket in celebration of the Wizard of Oz theme at our 40th Anniversary Gala as he is greeted by Craig Poole, General Manager of the DoubleTree Hilton Reading.*

Wealth Management, Rich specialized in senior retirement planning and company retirement plans. A graduate of

Rich Waldron may have retired from RKL Wealth Management after 37 years in the investment management business, but he has not retired from giving back to his community. As a senior financial advisor with RKL

Albright College with a B.A. and a graduate of Colgate University with a M.A. in Education, Rich previously worked as a teacher and coach in the Manheim Central School District. Some of his previous community service comprised of serving on the board of the Humane League of Lancaster County, the Lancaster County Art Association, and Kiwanis International having served as president of the Lancaster Kiwanis Club.

Presently he still consults on pension and retirement plans as he continues to support numerous organizations in the area. Having served on the Development and Finance Committees, he took over the reins as President this past January. When he is not working or volunteering, he and his family, which includes his wife Meg and two grown daughters Kelly and Caroline, love to travel.



## 27th Annual Awards Dinner

### YOU ARE A ROCK STAR!



*Is that the group KISS in the background? Who knew they would be attending! David, Joseph, and Brian, are rocking on with their air guitars as KISS watches.*



*No awards dinner at Prospectus Berco is complete without everyone on the dance floor. We do love our dancing!*

Bright Lights! Adoring Fans! Instant Recognition! The life of a rock star would be exciting and exhilarating. We all want to be admired and recognized for our talents and contributions to our community. And that's what happened on Sunday, March 31, at the DoubleTree by Hilton Hotel in Reading when the 27th Annual Awards Dinner was held.

We rocked on with over 200 guests who attended to recognize the "rock stars" in their lives. The first set of awards is bestowed upon our community friends and supporters in recognition of their terrific support.

This year's Community Award Winners are as follows:

**Community Partners:** Earl Lucas and Maribel Cosme of Grill Then Chill Bar and Lounge and William Wilson Jr. of I'm So Reading

**Good Neighbor:** Theresa Dague

**Partner In Progress:** Berks Encore

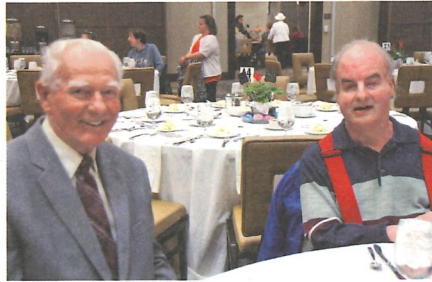
**Partner In Caring:** Peggy Allen of Exeter Reformation Lutheran Church

**Partner in Business:** Sweet Street Desserts

**Partner In Success:** Peter Rowley – Tompkins VIST Bank, Board Member and Golf Committee Chair

**Outstanding Volunteer:** Richard P. Aulenbach – RPA Engineering, Past Board President

Recognition Awards in the Adult Training Program were presented to the following program participants: Steven Baro, Ron Eyrich, Lisa Gerhart, Rodney Gress, Paul Leis, Xavier Matias, Jamal Rios, Jessica Rodriguez, Michael Shustack, Tracy Snell, Betty Sparr, and Amanda Weaver.



*Rodney and his father, Elam, smile for the cameras prior to the start of the awards dinner as Rodney anticipates a Recognition Award for his exemplary work in the William Lane Adult Training Program.*

Vocational Program Awards were granted to the following program participants: Production Worker of the Year to Sara Stettler; Achievement Award to Griffey Garcia; and Recognition Awards to Julia Barrera-Flores, Jonathan Goad, Nathan Minninger, and Jereck Oliver.

Residential Services presented Personal Accomplishment Awards to the following program participants: Thomas Mammarella, David Ranck, Steven Warnock, and Melvin Wittman.

Sincere thanks to the Berks Photographic Society for capturing all the special moments. And thanks to the following businesses for their generous contributions to the raffle baskets: Tuscan Sun Salon & Spa, Riverview Tree & Landscaping, Pet Supplies Plus, and DoubleTree by Hilton Hotel Reading.

We continued to Rock, Rattle, and Roll on through the afternoon as DJ Evelyn played some of our favorite songs. A groovy day in the life of the Prospectus Berco Rock Stars!



*Partner In Success, Pete Rowley, proudly accepts his award as he poses with Jody Wagner, Executive Director/CEO.*

# It's Happening at

# PROSPECTUS BERCO & IN THE COMMUNITY



A Holiday Pajama Party was held on December 22, 2018, at the DoubleTree Hotel. Now why didn't we think of this before???



Larry and Bonnie are taking a break from the dancing to show off their holiday best.



Shannon and Ernesto are not only having a good time but are comfortable in their pajamas as they celebrate.



Michael cannot contain his enthusiasm in support of his favorite Super Bowl team, the Philadelphia Eagles.



Program participants in the Adult Training Program ban together in support of the Philadelphia Eagles in the Super Bowl. But wait a minute! Do you detect a couple of Eagles traitors?



Connor welcomes Berks County Commissioner Kevin Barnhardt as he visits Prospectus Berco to learn more about our services and the abilities of the program participants.

Programming requirements due to Federal and State mandates have transitioned to an employment first and community participation model. Prospectus Berco along with other organizations need to increase opportunities for program participants to be more actively involved in the community and receive off-site employment opportunities. We are always looking to connect with more businesses for on-site employment in which Vocational staff will train and support workers on the job. Opportunities geared toward relationship building with community members and giving back to the community by volunteering are also being sought with the same support offered by our Adult Training staff. For more information, call Prospectus Berco at 610-372-4637 or email at [info@prospectusberco.org](mailto:info@prospectusberco.org)



John has never been shy and stepped right up to shake Elvis' hand and welcome him to Prospectus Berco.



The Vocational Production Workers can play the air guitar along with the best of them!



Cameron, Jeffrey, and Michael enjoy volunteering at Humane PA in Berks County



After performing for the Adult Training Classrooms in the morning, Elvis put on another performance for the Vocational Program, and they were taking in every moment.



Melissa beams with delight after Elvis gave her one of his scarves during his performance.



Several of the production workers in the Vocational Program have on-site positions at Isolator Fitness. Duties include counting, bagging, sealing, and packing plastic containers for meals; and putting clips, hooks, and pads on lunch bag straps. Isolator Fitness is Jonathan's favorite job site because of the variety of jobs, the chance to earn a good paycheck, and the opportunity to work with so many great people.

P

# Play Ball!

READING  
Fightin  
Phils™

Prospectus Berco Day at the Fightin Phils

Sponsored by Boscov's Travel

Sunday, May 19, 2019—First Energy Stadium

Game Time: 2:15 p.m. Tompkins VIST Plaza opens at 12:30 p.m.

Reading Fightin Phils vs. Portland Sea Dogs

Enjoy a day at the ballpark with fellow Prospectus Berco supporters.

- ◆ Stop by our table in the plaza
- ◆ A Prospectus Berco representative will throw out a ceremonial first pitch
- ◆ A representative will be holding the American flag for the National Anthem
  - ◆ PA announcements during pregame and game



## In Memoriam

We honor the memory of dear friends  
who recently passed away.

### - JOSEPH ERIC BOYER -

Joseph passed away on November 14, 2018. He had an enormous love for his family especially his parents and brother Andrew. As a 2010 graduate of Exeter High School, Joseph loved swimming, going to the beach, and playing basketball. With a handsome smile that brightened up everyone's day, Joe was a pleasure to have at Prospectus Berco's Adult Training Program. Always eager to attend the day program, he enjoyed puzzles, playing ball, eating (especially cheesesteaks and cheese fries), and walking. Joey had many friends and touched us with his great personality and sense of humor. We feel honored to have known Joe, and he is greatly missed by staff and program participants.

### - MARY ANN BONO -

A dear friend of this organization, Mary Ann Bono, passed away on January 12, 2019. More than a friend, Mrs. Bono was the wife of Joseph Bono, who served on the Board of Directors and Golf Committee, and the mother to Christopher, who is a program participant in the Adult Training Program. A gracious lady who cared deeply about her family, Mary Ann and her family are in our hearts and prayers.

A donation received to honor a special event in the life of an individual or to honor the memory of a friend or loved one's death is a beautiful and thoughtful way to commemorate their life. If you want to honor someone's birthday, anniversary, graduation, other special event, or the memory of a loved one, please mail your check to PROSPECTUS BERCO at 840 William Lane, Reading, PA 19604 and include your wishes.

### - JACQUELINE HAMMES -

Jackie was a free-spirited person, and her sudden passing brought sadness to her friends and the staff in the Vocational Program. She came to Prospectus Berco in 2016 after working for many years at Handi-Crafters in Thorndale, PA. She was close to her family and loved taking care of her many dogs. A dedicated worker and always ready to help a co-worker, Jackie could be counted on to offer a smile and a "good morning!" greeting to everyone who passed by. No one is able to remember Jackie without thinking about her favorite singer, Tom Petty; her favorite actor, Chuck Norris; or the color turquoise, which she wore each day from head to toe. Jackie is dearly remembered.



## PROSPECTUS BERCO

Prospectus Associates, Inc.  
(Prospectus Berco)  
840 William Lane  
Reading, PA 19604-1551

[www.prospectusberco.org](http://www.prospectusberco.org)

Non-Profit Org.  
U.S. POSTAGE

**PAID**

Permit No. 19  
Reading, PA

*making a difference for people with disabilities*

## Upcoming *Events*



### In-Service Day

Friday, April 26, 2019  
*Day Programs are closed*

### 2019 Blood Drives

May 6, August 6, & November 4  
from 8 a.m. to 11 a.m.  
*To sign up, contact Joanne Reinert at  
610-372-4637, ext. 200, or  
jreinert@prospectusberco.org*

### Prospectus Berco Day at the Reading Fightin Phils

*Sponsored by Boscov's Travel*  
Sunday, May 19, 2019,  
at First Energy Stadium  
Game Time: 2:15 p.m.  
Tompkins VIST Bank Plaza  
opens at 12:30 p.m.  
*Reading Fightin Phils vs Portland Sea Dogs*  
*Raindate: Tuesday, May 28*

### 25th Annual Golf Tournament

to benefit Prospectus Berco  
Monday, July 22, 2019  
*Moselem Springs Golf Club*  
Lunch at 11:30 a.m.; shotgun scramble at  
12:30 p.m. followed by  
post tournament Happy Hour,  
Awards, and Chance Raffle.  
*Contact Sue Stalnecker  
at 610-372-4637, ext. 103,  
for sponsorship opportunities,  
to register a foursome,  
or purchase raffle tickets.  
sstalnecker@prospectusberco.org*

### Save the Dates!

#### Boscov's Friends Helping Friends Shopping passes

Wednesday, October 16, 2019  
*Prospectus Berco will be selling  
\$5 shopping passes with our sales  
proceeds given to Prospectus Berco.*

#### Halloween Party

Sunday, October 27, 2019  
from 12 noon to 4 p.m.  
*Double Tree Hilton, Reading*

#### Holiday Party

Sunday, December 28, 2019  
from 12 noon to 4 p.m.  
*Double Tree Hilton, Reading*