



# 30th Annual Golf Tournament

Benefit Event for Prospectus Berco

Monday, July 29, 2024 - Moselem Springs Golf Club

Rain date – August 5, 2024

*Advancing opportunities and transforming lives for people with disabilities living and working in Berks County!*

## 2024 SPONSORSHIP PACKET

MAIL OR FAX FORM TO: Prospectus Berco, 840 William Lane, Reading, PA 19604 FAX: 610.372.6672

PHONE: Jessica Penchard at 610.372.4637, x 103 E-MAIL: [jpenchard@prospectusberco.org](mailto:jpenchard@prospectusberco.org)

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

*(please print company name as to be listed in Golf Program)*

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

*(Check payable to Prospectus Berco)*

Please Invoice for Payment

*(payments due on or before June 30, 2024)*

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## SPONSORSHIPS WITH GOLF PACKAGES

*All Sponsors are acknowledged in Prospectus Berco newsletter, e-newsletter, social media outlets and website. In addition, sponsors are recognized at the event on the television and Golf Genius.*

*Please note: Golf Registration is \$300 per golfer and includes playing privileges at Moselem Springs Golf Club, golfer's gift, lunch, post tournament social event with drinks and heavy hors d'oeuvres, award presentation and prizes. Fair Market Value of each Golfer is \$250.*

### SUPPORTING TOURNAMENT SPONSORS - \$3,500 / 1 FOURSOME

#### Sponsor Benefits:

- Corporate logo as Supporting Sponsor on brochure, program, and event materials
- Corporate logo on Player Score Card
- Exclusive Hole Sign at starting hole
- Corporate Banner displayed prominently
- Full page ad in Golf Tournament Program
- Complimentary golf package for 1 (one) foursome
- Foursome will receive preferential tee off

### GOLF CART SPONSORS - \$2,500 / 2 GOLFERS

#### Sponsor Benefits:

- Corporate logo/signage displayed on golf carts
- Half-page ad in Golf Tournament Program
- Logo televised on Golf Genius at event
- Complimentary golf package for 2 golfers

### FAIRWAY SPONSORS - \$1,800 / 4 GOLFERS

#### Sponsor Benefits:

- Signage displayed on Fairway Longest Drive.
- Half-page ad in Golf Tournament Program
- Logo televised on Golf Genius at event
- Complimentary golf package for 4 golfers

### SANDTRAP SPONSORS - \$1,200 / 2 GOLFERS

#### Sponsor Benefits:

- Signage displayed at Snack Shack during length of tournament
- Half-page ad in Golf Tournament Program
- Logo televised on Golf Genius at event
- Complimentary golf package for 2 golfers

# SPONSORSHIP PACKAGES WITHOUT GOLF

## AUCTION SPONSOR - \$2,000

### Sponsor Benefits:

- Recognition on Auction Website prior to the Golf Tournament and at the event
- Signage displayed at the Auction Table
- Business Logo included on Auction Promotions and in tournament program
- Admission for four guests to attend post tournament event
  - Yes we intend to attend
  - No, please give our tickets to a volunteer

## BAR SPONSOR - \$1,500

### Sponsor Benefits:

- Signage displayed throughout the bar, tavern, and outdoor seating area
- Half-page ad in Golf Program
- Admission for four guests to attend post tournament event
  - Yes we intend to attend
  - No, please give our tickets to a volunteer

## WINNERS CIRCLE SPONSORS - \$1,000

### Sponsor Benefits:

- Signage displayed prominently at post tournament event and activities
- Half-page ad in Golf Program
- Admission for four guests to attend post tournament event
  - Yes we intend to attend
  - No, please give our tickets to a volunteer

## CLUB HOUSE SPONSORS - \$500

### Sponsor Benefits:

- Signage displayed during lunch at the event and corporate logo televised at event
- Half-page ad in Golf Program
- Choice of lunch or post tournament admission for two guests
  - Yes we intend to attend
  - No, please give our tickets to a volunteer

## EXCLUSIVE SPONSORS -\$400

### Sponsor Benefits:

*Check box to indicate your sponsorship preference:*

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Putting Green       | <input type="checkbox"/> Beverage Cart | <input type="checkbox"/> Circle of Gold |
| <input type="checkbox"/> Hole in one Contest | <input type="checkbox"/> Driving Range | <input type="checkbox"/> Golf Genius    |
- Exclusive signage at sponsored location
  - Recognition in Golf Program

## HOLE SPONSOR - \$200

### Sponsor Benefits:

- Sign recognition at one of the tees
- **Please note:** Signs are framed and placed on stakes with signs at eye level.
- Logo televised on Golf Genius at event
- Recognition in the Golf Program

**Not able to sponsor this year but would like to golf. Please send me a golfer registration form.**

*Prospectus Associates, dba Prospectus Berco, is a 501 (c) (3) organization registered with the Commonwealth of Pennsylvania. A copy of the official registration and financial information of Prospectus Associates, Inc. may be obtained from the PA Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.*

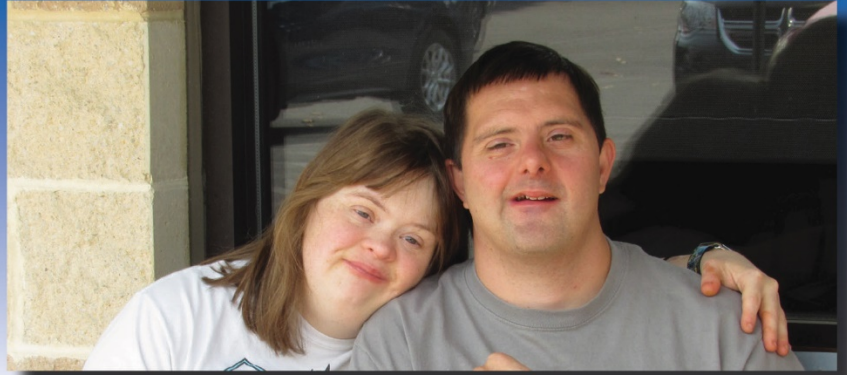
**THANK YOU FOR BEING A CHAMPION FOR PEOPLE WITH DISABILITIES!**

MAKING A DIFFERENCE



PROSPECTUS BERCO

SINCE 1977



## Our Mission

*Prospectus Berco provides innovative community participation, community living, employment opportunities, and family support services that enrich the lives of people with disabilities and their families.*

## Our Vision

*It is the Vision of Prospectus Berco that in fulfilling our mission, we will be "building an inclusive community where every person can live the life of their choice."*

## Our Impact

*Prior to the pandemic, Prospectus Berco employed over 300 individuals and served more than 400 people each year. As we continue to rebuild our programs and services following the pandemic, we currently have approximately 226 employees and serve 221 individuals through an array of services.*

## Our Services

### **Residential Solutions**

*Designed to promote individual choice in living accommodations*

- 23 Community Homes
  - Average of 3 people living together in a family setting
  - 24-hour supervision of residents
  - Staff trained according to Prospectus Berco's culture and values
- Life Sharing services for 15 residents
  - Individuals live with families and become part of the family unit
- Family Support Services assists individuals to live independently in their home



*Serving approximately **80** adults with intellectual and developmental disabilities*

## Adult Training

*Provides social, recreational, and personal development*

- Opportunities to explore interests and resources through community interaction
- Engage in recreational activities like crafts, music therapy, fitness programs, shopping, and dining
- Volunteering in the community with other nonprofit organizations, like Meals on Wheels, Berks Encore, local churches, senior centers, ReStore, and more



*serving approximately **70** adults with intellectual and developmental disabilities*

## Employment Services

*Helping individuals achieve their employment goals*

- Community Integrated Employment - help and support individuals to find and maintain gainful employment in the community.
- Vocational staff train and support workers on-site as they complete packaging and production work for businesses
- Vocational production workers are employed by Prospectus Berco and are paid according to work assignments
- Provide Employment Teams for local business at their location. Work teams complete food preparation, packaging, cleaning and assembly.
- Provide supervised volunteer opportunities to help participants gain additional job skills in the community



*serving approximately **48** adults with intellectual and developmental disabilities*

## In Home & Community Support

*Assistance for individuals to live as independently as possible in their home.*

- Family Support Services: Services are provided in the person's home and in the community
- Services are provided on a 1:1 basis and are determined by the needs of the individual
- Services include Companion, Habilitation Services, and Respite



*serving approximately **23** adults and their families*

For more information on how you can support Prospectus Berco in its mission contact:

Jessica Penchard, Director of Development and Public Relations  
610-372-4637, ext. 103